



VERONICA BROWN | GRAPHIC/UI DESIGNER

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RE/Max Beach City
2016 – present

EXPERIENCE

DIGITAL MARKETING DESIGNER

- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in corporate and promotional brands.
- Presenting finalized ideas & concepts to colleagues and senior managers.
- Designed advertisements, brochures, flyers and online graphics.
- Photography of various high-end real estate.
- Producing graphic content for site, page layouts, email designs, site graphics & static banners.

Incite* (Contract)
2014 – 2015

WEB/MOBILE QA ANALYST

- Utilized inspect element to pinpoint advertising bugs (static and rich media).
- Tested developed websites prior to rollouts for usability and functionality.
- Approached website testing from a user perspective.
- Documented all findings and assigned pass/fail statuses.
- Tested across multiple platforms and browsers.
- Provides quick feedback to website development team prior to website launch (domestic and international).

Mr. Montoya (Contract)
Web Design Agency
2014 – 2015

GRAPHIC-WEB DESIGNER

- Utilizing coding languages such as HTML, CSS, and JavaScript for web design and development.
- Editing and updating WordPress customized themes.
- Content Writing
- Rebranding of digital assets for various clientele.
- Collaborate with design director to define and implement innovative solutions for design direction, visuals and experience.
- Create wireframes, and sitemaps to effectively communicate user interaction.
- Photography end editing of various content for web and print.

The Art Institute of California
2012 – 2014

STUDENT GRAPHIC DESIGNER

- Generate visually appealing promotional materials, advertisements, signage and event flyers for all departmental needs.
- Using computer software to execute designs.
- Content management and mounting of art displays throughout the institute.

EDUCATION

The Art Institute of California
2011 – 2014

BACHELORS OF SCIENCE - INTERACTIVE MEDIA

Awards| *Best of Quarter*

- 2014 *Typography II - Design Layout*
- 2012 *Advanced Photoshop*

TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, After Effects, Dreamweaver) Web Development (HTML, CSS, WordPress), Photography.